



Spring 2017

## LETTER FROM THE PRESIDENT

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Upcoming Events

**IDA-Northern Ohio 29th Annual Dyslexia Symposium 2017**

Dinner Oct. 19th,  
Symposium Oct. 20th  
Cleveland Marriott East

Keynote: [Elsa Cárdenas-Hagan, Ed.D.](#) Bilingual Speech Language Pathologist and a Certified Academic Language Therapist  
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Links

Dear Friends of IDA,

Greetings to all of our International Dyslexia Association of Northern Ohio members and friends. I have the humble honor of being the President of this respected and active branch. I follow in the footsteps of Mary Jo O'Neill who has been a passionate leader and advocate for those with dyslexia. Mary Jo has been



Video Message from Jennifer LaHaie

gracious and supportive with this transition. Thank you Mary Jo.

We are excited about 2017 and all it has to offer our community. We will be having our public annual meeting this spring, summer workshops and our annual symposium in October. We are a branch that is here to serve the northern Ohio IDA community. Our Northern Ohio Branch's mission statement in part "...has a mission to offer hope, education, and the opportunity for personal success to people with dyslexia and those who interact with them in northern Ohio." We as an active and passionate board believe in this mission statement and we are here to offer support for those in the dyslexia community. I encourage those who are searching for research based answers, guidance or resources to visit our website at [noh.dyslexiaida.org](http://noh.dyslexiaida.org) or to contact us directly at [nobidainfo@gmail.com](mailto:nobidainfo@gmail.com)  
We thank you for support.



Jennifer C. LaHaie, President

International Dyslexia Association of Northern Ohio

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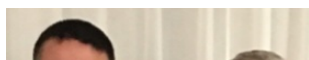
## An Interview with Jennifer LaHaie by Jean

### Tobias

The International Dyslexia Association - Northern Ohio is proud to announce the new President for the 2017-2019 term, Jennifer LaHaie. Jennifer has been involved with IDA-NO since 2008, first as a member of the board of directors and secretary, then recently as a member of the advisory council. She first became interested in the field of dyslexia while working as an elementary school teacher. Although she felt compassion towards her students with learning disabilities, she was not sure how to address their difficulties. It was this dilemma which began her pursuit for knowledge, to reach struggling readers and guide them to succeed in the classroom. Jennifer learned about the Wilson Reading System and loved how the multisensory approach taught students how to read and spell. Through her Level I and Level II training, she was able to use these purposeful tools to support her students. In addition to her B.S. in Elementary Education and a Master's of Education in Curriculum, Instruction and Professional Development, Jennifer continued her dyslexia training by attaining an Academic Language Therapy Certificate to become a dyslexia therapist. She is currently training to become a Qualified Instructor of dyslexia practitioners. A teacher, a tutor, and a coach for nearly 10 years, Jennifer is now pursuing other interests and has started her own business, JL Dyslexia Consulting. Her goal for IDA-NO is to become the "go-to place" for research-based information about dyslexia and the struggling reader. As an organization, she believes we must support others who are trying to navigate the world of dyslexia and guide them in their personal journey. Part of the mission of the IDA-NO branch is "to offer hope, education, and the opportunity for personal success to people with dyslexia and those who interact with them in northern Ohio." Jennifer believes that as a branch, we are always looking for opportunities to positively impact the lives of people with dyslexia, as our mission is to help and serve.

## IDA Northern Ohio Annual Symposium 2016

The 2016 International Dyslexia Association of Northern Ohio's Symposium was held on Friday, November 11, 2016, at the Intercontinental Hotel and Conference Center in Cleveland. The fifteenth anniversary of the National Reading Panel's Report coincided with the planning of the symposium; thus, the theme of Essential Elements of Reading: Evolution in Practice was chosen. Dr. Tim Shanahan, one of the Panel's authors, was the keynote speaker. His presentation was designed to highlight reading research conducted since the distinguished panel's work was completed in 2000. Nearly 300 people attended the event, and their evaluation survey comments were very complimentary of Dr. Shanahan. Attendees used the words, "understandable", "refreshing", and "phenomenal" to describe his keynote and mini-lecture.



Breakout sessions included topics for teachers, administrators, parents, and other professionals



administrators, parents, and other professionals connected to the dyslexia community. Presentations on Response to Intervention (RTI), evaluation team reports (ETR), legislative updates, and developing a growth mindset while fostering resilience in the face of emotional challenges associated with learning disabilities were just some of the offerings. Participants reported being pleased with the symposium, especially the quality of the speakers and the opportunity to interact with others connected with IDA. Save the date

for the 2017 symposium, which will be held on October 20 at the Cleveland Marriott East.

Mr. Jason Keeler  
2017 Hopes and Aspirations Scholarship recipient  
Pictured with keynote speaker, Dr. Timothy Shanahan

## TeamQuest

Our 2017 TeamQuest initiative has begun. What is TeamQuest? TeamQuest will change your life and the lives of those with dyslexia. It is IDA's endurance training and fundraising campaign. This year we are doing the Cleveland Marathon or Half Marathon. We will get you from the couch to the finish line. No prior running experience is necessary. This is also an incredible opportunity to raise awareness and NEW critical revenue for IDA of Northern Ohio. Last year other branches raised more than \$10,000 in new revenue. Together, I know we can rally runners to create a HUGE presence for IDA at the Cleveland Marathon on May 21 and make it our branch's weekend to shine! To ensure success, we need your help. Please become a Champion of TeamQuest by helping rally participants or by signing up to run yourself. Our goal this year is to find 20 runners and we can do it! Joining in our effort so far are: · Patricia Ellins; our champion trainer. For additional information contact her at Full Sun Studio <http://fullsunstudio.com> · Jeff Fisher; has offered to host Saturday morning runs at his Cleveland Running Co. in the Heights, [www.clevelandrunning.com](http://www.clevelandrunning.com) · Kim Brody; 2016 TeamQuest alumna, [www.muscularconnections.com](http://www.muscularconnections.com). New enhancements to TeamQuest in 2017 will help make the experience rewarding and FUN for all who sign up such as · IDA Staff Support - Personalized fundraising strategic planning and guidance to help participants reach their fundraising goal. · Run Coach - TeamQuest's Training Community app to connect participants throughout Cleveland and the US while tracking personalized training plans to help each runner reach their endurance goal. IDA believes that all individuals have the right to achieve their potential, that individual learning abilities can be strengthened and that social, educational and cultural barriers to language acquisition and use must be removed.



The IDA actively promotes effective teaching approaches and related clinical educational intervention strategies for dyslexics. We support and encourage interdisciplinary research. We facilitate the exploration of the causes and early identification of dyslexia and are committed to the responsible and wide dissemination of research based knowledge. Register today at [TeamQuest](#) to join a team. TeamQuest members receive great coaching, achieve and surpass personal and life changing goals, and meet incredible people. Besides having fun, you'll be raising money for a great cause-helping everyone to read.

[Team Quest Events](#)

## 2017 Wilson Summer Workshops

We are happy to announce our 2017 Summer Workshops are now open for registration. Be sure to register by June 1st to reserve your seat! Click here to register. [Wilson Summer Workshops 2017](#)

Just Published by Journal of Childhood and Developmental Disabilities

This was just published and is being shared among the Decoding Dyslexia community and others. It is receiving positive feedback, and both Louisa Moats and Marcia Henry commented they will be sharing it with their colleagues.

[The Dyslexia Dilemma: A History of Ignorance, Complacency and Resistance In Colleges of Education](#)

## Service Coordinator Job Description for International Dyslexia Association of Northern Ohio

**Job Title:** Service Coordinator

**Reports to:** Branch President

**Summary of Position:** The Service Coordinator position for the International Dyslexia Association, Northern Ohio (IDA-NO) is a part-time hourly job. There is no guarantee of hours on any given week or month. This position will be responsible for assisting the Board of Directors and will have overall operational responsibility for IDA-NO's day-to-day functions. The Service Coordinator works closely with the Board of Directors to achieve the branch's budgetary goals and mission. This relationship should be characterized by effective communication, a positive attitude toward the growth of IDA-NO, and the achievement of its mission through mutual understanding of goals and development objectives. This position is based out of the Service Coordinator's home office.

[Detailed Job Description](#)

## In Honor of Vicki Krnac



The International Dyslexia Association would like to thank Vicki Krnac, who provided the Northern Ohio Board with several years of service. Vicki assisted the board in innumerable ways, most importantly, Vicki served as Second Vice President of the board and was instrumental in planning our annual symposium. Each year, she could be counted on to plan, organize, and execute the symposium with flawless execution. In addition to being an important part of our branch, Vicki provided therapy to individuals with dyslexia. Over the past two years, however, Vicki began a new chapter in her life as Executive Director of Hannah's Home, a maternity home for single parent teens and women. The program at Hannah's Home allows women time to set goals, learn life skills, continuing education, pursue employment, prepare for childbirth, and plan for the future in a safe and nurturing environment. The International Dyslexia Association of Northern Ohio knows that Vicki is providing young women in need wonderful

and invaluable assistance, and that is making a positive impact on so many lives. Thank you, Vicki, for all your years of service, and we wish you the best of luck in your new endeavors!

## SCHOLARSHIPS

The International Dyslexia Association of Northern Ohio is proud to offer several scholarships to its members. It is the organization's belief that by eliminating social, educational, and cultural barriers, individuals are empowered to achieve their potential. These scholarships are intended to enhance the educational experiences of educators and parents as well as students with dyslexia.

Scholarship opportunities provided by IDA of Northern Ohio encompass a variety of opportunities for students, educators, parents, and young adults in their efforts to better themselves educationally. Through these opportunities IDA of Northern Ohio affects the lives not only of the individuals that receive the scholarships, but also those who strive to help those with challenges associated with dyslexia.

### **Jean Armus Scholarship (Deadline September 25, 2017)**

This scholarship is offered for the upcoming 29th Annual Dyslexia Symposium on Friday, October 20, 2017. The Jean Armus Scholarship will cover all or part of the symposium registration fee. Application deadline is Monday September 25, 2017.

[DOWNLOAD THE APPLICATION](#)

### **Stephanie Gordon Senior Scholarship (Deadline September 25, 2017)**

This scholarship is awarded in honor of a high school senior formally diagnosed with dyslexia who is a worthy role model for others, refuses to be limited by the challenges of learning differences, strives for excellence, chooses to live as an achiever, and enriches the lives of the families, friends, employers & communities with whom he/she interacts.

[DOWNLOAD THE APPLICATION](#)

### **Hope and Aspirations Scholarship: The IDA Young Adult Literacy Fund (No Deadline)**

The IDA Northern Ohio Young Adult Literacy Fund provides monies to students in need of assessment to establish accommodations for dyslexia or related reading disorders in the post-secondary setting. Monies may also be used for young adults (18-30) in need of remediation services for dyslexia or related reading disorders, whether or not they attend a post-secondary institution. There is no deadline for entering applications for this scholarship.

[DOWNLOAD THE APPLICATION](#)

Please email applications to IDA Northern Ohio Branch at [nobidainfo@gmail.com](mailto:nobidainfo@gmail.com).

*If you need assistance completing a scholarship, please contact [nobidainfo@gmail.com](mailto:nobidainfo@gmail.com)*

**Stephanie M. Gordon**  
*Dyslexia Services*

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Lakewood, OH 44107 (216) 392-9722  
[stephaniem@twogordons.com](mailto:stephaniem@twogordons.com)



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